



NEWS RELEASE

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FOR IMMEDIATE RELEASE (15 July 2009)

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HOMECOMING FOR AUTHOR P. A. RITZER

Author P. A. Ritzer will be returning home to Minnesota and Wisconsin on August 7 and 8, 2009, to sign copies of his historical novel *Seven Ox Seven; Part One: Escondido Bound*. He will be signing in St. Paul, Friday, Aug 7, 11 AM-8 PM, Barnes & Noble, Har Mar Mall, 2100 N. Snelling Ave, Roseville, MN 55113 (651-639-9256); and in Madison, Saturday, Aug 8, 10 AM-4 PM, Barnes & Noble, #1 East Towne Mall, Madison, WI 53704 (608-241-4695). Ritzer grew up in Stillwater, MN, and Sun Prairie, WI.

Seven Ox Seven has been honored with the USA Book News National Best Books Award, two National Indie Excellence Awards, the IPPY Best Regional Fiction Bronze, the Hollywood Book Festival Award, the New England Book Festival Runner Up, and Honorable Mentions from *Writer's Digest*, the London Book Festival, and the New York Book Festival. Barnesandnoble.com featured it on its Fiction & Literature page.

Ritzer started work on the story in 1992. In 1995, he drove across the Great Plains into the legendary American West of Kansas and Texas. Over the years, *Seven Ox Seven* grew into a trilogy. Part one (*Escondido Bound*) was published in 2007.

Seven souls risk everything on a life-changing gamble in *Seven Ox Seven*. The Stuart-Schurtz party venture into a strange land, seek a mysterious canyon (which may not exist), and face whatever the west-Texas frontier of 1877 will throw at them. The age-old quest for home lies behind this radical disruption of their lives.

Ritzer's own western odyssey lends a certain authenticity to *Seven Ox Seven*. He knows the day-to-day journey into the unknown, the nights in darkened campsites, the concern about provisions, the seeking for that which may not be attained. He also brings to the story extensive research of primary and secondary sources, and of the land and the people who live on it.

Cover/Author at sevenoxpress.com, click *News*, click *Media Downloads*.

Seven Ox Seven; Part One: Escondido Bound is available through online and brick-and-mortar bookstores or can be ordered from Seven Ox Press, Athanasius, LLC, P.O. Box 472467, Aurora, CO 80047-2467; telephone 720-207-2867, toll free 888-433-6094, fax 720-207-9397, orders@sevenoxpress.com. Price \$27.95. For more information visit sevenoxpress.com.

Title: <i>Seven Ox Seven</i>	Category: Fiction/Historical; Fiction/Westerns
Vol Ttl: <i>Escondido Bound</i>	Size/Binding: 6 x 9 Hardcover
Auth: P. A. Ritzer	Pages: 688
ISBN: 978-1-933363-01-1	Retail Price: \$27.95
Distr: Midpoint Trade Books	Copyright: 2007 (2nd printing 2008)